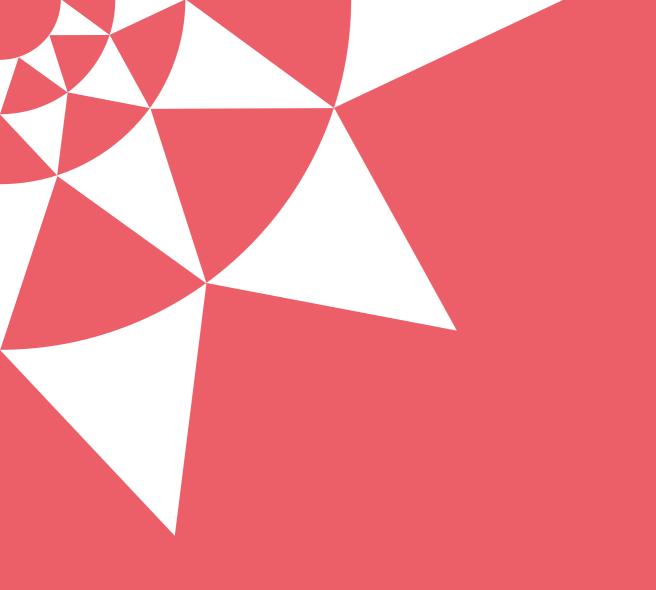


We support ambitious business leaders looking to build towards their personal and professional futures by offering bespoke solutions that unlock opportunities now.







WR Partners can help at every stage of your business's journey; whether you're established, growing, being audited, or looking to exit the business, we are here to support you.

With your day-to-day accountancy and tax compliance needs taken care of, we can focus our time on your ambitions, drawing upon our pool of specialists to provide services that unlock opportunities and deliver lasting impacts.

We are passionate about seeing our clients thrive and firmly believe in offering tailored solutions, always built around you, to achieve the best results possible. Our Teams also offer a full range of complimentary solutions designed to help business leaders like you to create the future you want.

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Business Advisory

As professional Business Advisors, we will assist you in setting and achieving financial and strategic goals for you and your business.

For us, both must be entirely aligned to drive success.

Planning for future growth

We often find business owners are so busy with the day-to-day running of the business that they don't have time to focus on longer-term planning.

When our Teams help you to build a growth strategy, we are able to finalise realistic goals together with a full understanding of the support provisions you will need to meet your future business objectives.

There are many advantages and pitfalls to consider when growing your business organically or through acquisition. You must carefully manage your risks to maximise your success, we are here to help you navigate through these decisions effectively.

You can also obtain great tax benefits, grants, and other tax incentives with our support, crucial when innovation, research and development (R&D) are essential to a business.

Engage an outsourced Finance Director

We act as an outsourced Finance Director to many clients, helping their businesses get up-to-date management information whilst keeping an eye on KPIs such as gross margin levels and overheads. There is nothing worse for a growing company than attracting lots of new work, increasing turnover and recruiting staff only to find the annual accounts show no extra profit was generated. We will work with you to ensure that this doesn't happen.

Outsourced FDs can also assist you in other areas; such as implementing new technology and the associated cost that this entails, plus looking at re-negotiating contracts with suppliers for utilities which goes hand in hand with keeping a lid on overheads.

Need help with your Business Strategy?

To stay on track and achieve your goals, you need to have an active Business strategy in place. With the help of our expert Team, we can assist you with assessing your current situation and aligning objectives with your ambitions.

As we guide you through the process, we support you in putting your business on the right path to build the future you want.

Make better business decisions by understanding your data

Feel confident with reliable financial data

The first stage of our process is always to assess the quality of your data and identify any key issues or gaps, then we work with you to bring everything back in line. We can also provide ongoing support to ensure that the data remains as accurate as possible.

Make decisions with up-to-date information

To make critical business decisions, you need current information; otherwise, you may make those decisions on poor foundations. Our process ensures you have regular, near-real-time management reporting to support you in making those business-critical calls.

Be in control of your future and track essential data

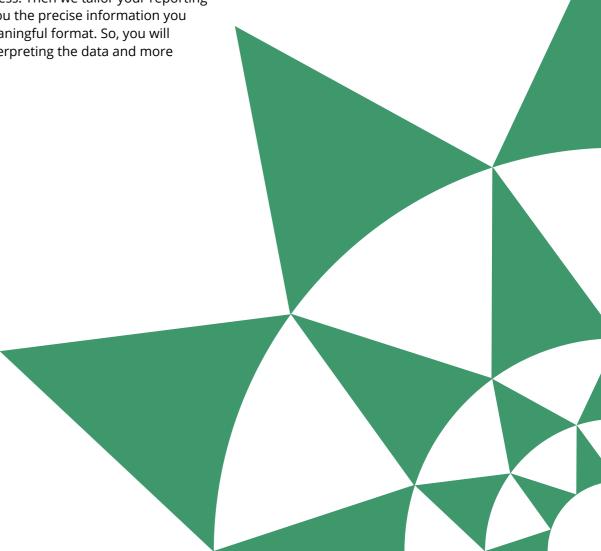
Financial reports offer little benefit if they don't give you the insight you need. We will help you determine the critical KPIs you need to measure against in running your business. Then we tailor your reporting to efficiently give you the precise information you need in a clear, meaningful format. So, you will spend less time interpreting the data and more time acting upon it.

Feel at ease with a second opinion

Thanks to the power of cloud computing and cloud services, we will be able to see your financial data in real time. Our process includes regular catch-ups with your key contact to provide deeper insights into your financial information. We will be there to help you identify key trends and areas of opportunity or concern, working with you to develop solutions to address issues and strategies to maximise opportunities.

Support when you need it

It is easy to become wrapped up in the day-to-day running of your business and lose sight of your longer-term goals. Together, we will put your ambitions front and centre then develop a clear roadmap towards success. Whilst also providing perspective, support and motivation whenever its needed to ensure that you keep on track and take the actions need to drive your business towards a prosperous future.





Deal Advisory

Acquiring a business

Whilst organic growth is seen as a cornerstone of most business growth, a strategic acquisition can enhance an existing business, whether it's to add a geographic presence or acquire new skills, products and service opportunities or personnel.

Our Advisory Team can assist you with your acquisition journey, working with your legal advisors and other third parties throughout the process. Helping you to source the finance for your acquisition, conduct financial due diligence and make the deal sound from a tax perspective and more.

We can also support in identifying opportunities for acquisition by making enquiries of our network of contacts and market databases.

Exiting a business

Selling a business can be one of the most significant transactions of most people's lives. We help business owners develop a clear and bespoke exit and succession plan, and help you to get your business ready for your future exit whether by;

- Full or partial exit to a third party
- Management buy-out/Employee Ownership Trust
- Passing a family business to the next generation

Thorough forethought and planning can help a business owner to get their business ready for a potential exit, and can help ensure that you maximise its value.

Payroll Services

WR Partners make employer functions such as payroll effortless for businesses right across the UK. Our focus on detail will keep your business and teams running smoothly and efficiently.

How can we help

Many organisations have realised that processing payroll each month, along with all their other employer responsibilities, takes considerable time for their in-house accounting staff and management team.

With the increasing complexity of taxation and employment legislation, it can be a real headache for businesses to comply with all regulations and avoid paying substantial penalties.

Benefits of outsourcing your Employer Services

- Efficient and confidential service compliant with GDPR laws
- Weekly and monthly payrolls
- Computer-generated security payslips & P60
- · Arrangement of BACS payments
- Administering PAYE, NI, Statutory Sick Pay, Statutory Maternity Pay etc.
- Completion of statutory forms P45, P60 etc
- DEO/AEO and Student Loans
- Up-to-date information on current legislation
- Summaries and helpful analysis of staff costs
- Accounts-friendly reports
- Calculation of Pension contributions and uploading to provider.

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Tax Consultancy

Tax is complicated, so we're not

Our expert Tax Consultants will help you fully understand your tax obligations and advise on the most efficient way to structure your tax affairs to achieve your objectives.

We want you to have a healthier relationship with tax.

Have a Tax healthcheck and check you haven't overpaid!

We now offer a Tax Healthcheck to business leaders, where one of our experts can reveal if any tax relief has been historically missed and discuss opportunities in line with your ambitions.

Tax does not have to be a one-sided relationship

There are a variety of ways to mitigate a tax charge. Depending on your circumstances, this might be by claiming a particular relief or expense against your taxable income or reducing the tax you pay because some types of income or gains attract lower tax rates.

Compliance is a given with our service. Our tax experts focus on providing practical advice and outstanding service to optimise your tax position, plan for your future and save cash year after year.



A whole of life service

Whatever stage of the business life-cycle you are in, we are here.

At the start, this can be on incorporation, to make sure your share structure is the most tax efficient for example. Alternatively, as your business develops we can review whether corporation tax relief such as R&D tax relief or Patent Box relief can apply. We can also offer advice as your company expands, on mitigating risk through group structures or advising on property taxes such as SDLT, VAT or capital allowances in commercial property. We can assist in preparing your business for sale, to help ensure you obtain the most value as well as working with your other advisers to mitigate CGT on disposal.

Finally, we can review your estate to assess Inheritance Tax and suggest potential ways to mitigate any liability.

Incorporation

We can incorporate a fresh company at Companies House. We can also assist in transferring an existing partnership or sole trade in the most tax efficient manner by reviewing incorporation relief, holdover relief or selling the business.

Employee share incentives

We can help structure share incentives to take advantage of statutory share schemes such as Enterprise Management Incentives ("EMI") and other schemes to assist in staff retention and help achieve your business goals.

R&D and Patent Box

In the early stages of the business cycle, you may be entitled to R&D tax relief and we can assist you in claiming this. The business may go on to obtain Patents on its processes or inventions and our team can assist in calculating the tax saving on this relief.

Group reconstructions

As your company grows, you may seek to expand in other areas or seek to protect assets from risk. We can help structure this in the most tax efficient way by working with your solicitors as well as obtaining clearances from HMRC

Property tax advice

You may seek to expand into new premises or invest in rental property (personally or through your company) and we can review the SDLT impact, whether tax relief is due through capital allowances as well as the VAT impact.

Share and business valuations

We can value your business as part of your exit planning or other businesses if you consider an acquisition. Valuations can also be required as part of divorce or mortgage applications etc.

Exit planning

As part of the company sale, you may need advice on the most efficient structure. You may intend on retaining the premises, pre-sale gifts as well as CGT advice on the sale for example.

IHT reviews and advice

After sale, the proceeds may be exposed to IHT and we can help calculate the potential IHT at stake as well as suggesting ways to mitigate the potential liability, through tax efficient gifts, utilising trusts or other reliefs.

Digital Advisory

There is a large number of digital accounting softwares available to businesses. The Digital Solutions team work with clients to ensure that the Artificial Intelligence (AI) technologies and systems are implemented efficiently.

The benefit of implementing the correct softwares for your business is to ensure you get your valuable time back so that you can focus on your ambition and priorities. These systems could also deliver significant cost savings.

Cloud accounting

Accounting software installed and run from your PC has moved aside with the advancement of cloud accounting softwares.

Accounting software providers such as Xero, QuickBooks Online and Sage Online deliver solutions that store data in the "cloud".

Data is accessible anytime from any device with internet access, much like internet banking!

Future-proof your finances

The digital revolution is not just something that's affecting our personal lives – it's also having a profound effect on the business world. Following HMRC's announcement of plans for "Making Tax Digital", Accountancy Software providers have taken their data packages online, and the expectation of businesses to adapt to the new digital processes continues to increase.

How can we help

We are proud to be a Xero Platinum Partner and QuickBooks Platinum Advisor and have a lot of experience with many other Cloud packages.

Whether you have already transitioned to the Cloud or have not yet made a move, one of our trusted certified advisors is ready to help you build a system around your requirements and get the most out of always having accurate and up-to-date information.



Conversion to cloud software

We understand that converting to the cloud looks daunting. Let us take that pressure away. We provide software conversions from desktop softwares including as Sage 50 desktop or QuickBooks desktop. Not on a software compatible with conversion? We will set you up on a cloud software and provide you with the tools you pick up where you've left off for a seamless transition.

Digital accounts health check

It is important that your data is up to date and accurate. We can help you by checking the systems you're using are being used optimally, and offering our recommendations where we can.

App implementation

There are a wide range of apps that could help you save time, manage complex data or improve reporting. We can help you determine which apps you need and the best ones to help your business thrive.

Software training

We offer bespoke training to help you understand exactly how to use your cloud system to the best of its ability. This could be in a 1-2-1 session or your whole team. Available online or in person.

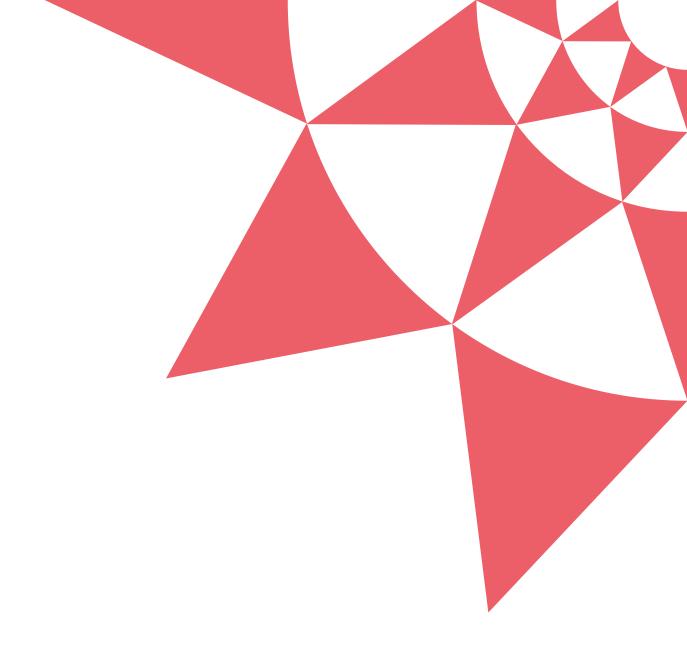
Review of your finance function

The accounting software world is fast paced and is constantly updating. A review of your current systems will allow us to make recommendations for improvements to increase efficiencies and automations within your business.

Ongoing software support

You're not in this alone. We will be here to provide support on any systems we implement.

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Our locations:

Shrewsbury | Nantwich | Newtown | Northwich | Wrexham